



# Village of Shorewood Parks & Recreation Brochure Advertising Rates



The Village of Shorewood produces three seasonal brochures filled with Special Events and Recreational Programming information for residents of Shorewood and the surrounding area. The brochures are mailed to over 7250 addresses with full color print and contain multiple opportunities for our local businesses and organizations to advertise their services, products and events.

Preference in advertising acceptance is given to Shorewood registered businesses (R=Resident Business). All content is subject to review.

	3”X2”	1/4 page inside	1/2 page inside	Back cover 1/2 page
<b>1 Brochure</b>	\$100R / <b>\$115NR</b>	\$150R / <b>\$172.5NR</b>	\$250R / <b>\$287.5NR</b>	\$400R / <b>\$460NR</b>
<b>*2 Brochures</b>	\$170R / <b>\$230NR</b>	\$255R / <b>\$345NR</b>	\$425R / <b>\$575NR</b>	\$680R / <b>\$920NR</b>
<b>*3 Brochures (1 full year)</b>	\$225R / <b>\$345NR</b>	\$337.5R / <b>\$517.5NR</b>	\$562.5R / <b>\$862.5NR</b>	\$900R / <b>\$1380NR</b>

**CIRCLE THE SIZE AD / PAGE PLACEMENT CHOICE YOU WANT ABOVE**

**\*Multiple brochure commitment must be paid in one installment\***

**Non-Profit Service Organizations chartered and registered in Shorewood  
receive 25% OFF above listed prices.**

**NR denotes pricing for Businesses located outside Shorewood.**

Return this form to Village of Shorewood Parks and Recreation Department,  
Attn: Luke Gundersen or Katie Fitzpatrick, One Towne Center Blvd, Suite 102, Shorewood, IL. 60404  
**After receipt of this page, an invoice will be sent to contact provided below.**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

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Advertising copy must be returned by email in either jpg or pdf format only via email to  
lgundersen@vil.shorewood.il.us or kfitzpatrick@vil.shorewood.il.us. A scanned copy of this page with  
your ad is consent for billing. You will be contacted to confirm your choice and verify your ad copy  
before printing.