



*Oktoberfest* is the Village of Shorewood's longest standing event. This Bavarian-style festival got its start in 1976 and was brought back by popular demand in 2013.

Throughout the day there is traditional German fare, polka music, Masskruegstemmen contests, and more! Oktoberfest is a family-friendly event until later in the evening when it becomes an adult-only venue bringing popular area bands out for guests to dance the night away.

### **Presenting Sponsor \$5,000**

*1 Available (Sold 2019)*

- Recognition as the Presenting Sponsor for the Shorewood Oktoberfest - Logo
- Name included in Event Title —“Shorewood Oktoberfest presented by sponsor” - Logo
- Name included on all event communications and printed materials, including but not limited to: Print Advertising, Social Media Posts, Event Guide, Press Releases, Event Posters, and Signage at Festival
- On-Site recognition with 2 banners on site (provided by sponsor)
- Generous Public Address Announcements at the event
- Active involvement in event activities
- Quarter page size logo in Recreation Brochure for three seasons

### **Entertainment Sponsor \$1,500**

*3 Available*

- Recognition as the sponsor of a major amenity.
- Signage at the sponsored amenity with 1 banner on site (provided by sponsor)
- Recognition in all communications and printed materials regarding entertainment
- Logo ID and name recognition
- Listing on the Oktoberfest sponsor sign
- Public Addresses at the event
- Business Card size logo or ad in Recreation Brochure for two seasons

### **BIERGARTEN SPONSOR \$500**

*Multiple Available*

- Name Recognition
- On-site recognition — 1 banner on-site (provided by sponsor)
- Listing on the Shorewood Oktoberfest sponsor sign
- Public Addresses at the event
- Business Card size logo or ad in Recreation Brochure for one season

### **FRIENDS OF THE FEST SPONSOR \$200**

*Multiple Available*

- On-site Recognition listed in Shorewood Oktoberfest sponsor sign
- Public Address Announcements throughout event
- Half Business Card size logo or ad in Recreation Brochure for one season