

Village of Shorewood
One Towne Center Blvd.
Shorewood, IL 60404
Phone (815) 741-7710
www.vil.shorewood.il.us



March 11, 2021
FOR IMMEDIATE RELEASE

Village Adopts Strategic Plan

Four Priorities include Economic Development, Infrastructure, Communication & Workforce

The Village Board has unanimously adopted the [2021-2023 Strategic Plan](#). The plan reflects the Village's priorities, commitment to measurable results and the delivery of quality services. Work on the plan began in late 2019 with extensive community input, including [a resident survey](#), [focus groups with local businesses](#), and two Village Board workshops. These activities led to the creation of vision and mission statements and identification of organizational values:

OUR VISION

Shorewood is a distinctive and economically vibrant community where families and businesses thrive. We offer a welcoming environment, a mix of recreational and cultural amenities that create a place we are all proud to call "Home".

OUR MISSION

To deliver essential services that create a safe, sustainable, high quality community. This is accomplished through the efforts of a responsive, forward-looking, and dedicated workforce.

OUR VALUES

Community First – We work on behalf of community interests, not individual interests.

Honest & Open – We are honest and open in our service to the public.

Commitment to Excellence – We serve the community with the highest degree of professionalism.

Stewards of the Public Trust – We maintain the public's trust through reliable, transparent service.

Skilled & Competent Workforce – We are committed to maintaining a highly-trained, committed workforce.

The Plan also identified [four strategic priorities](#) for the next three years:

- **Economic Development**
- **Infrastructure Sustainability**
- **Communicate Strategically**
- **Well-Trained, Sustainable Workforce**

Associated with each of these four priorities is a set of desired outcomes, key outcome indicators, and performance targets, describing expected results and how the results will be measured. Village staff has created Action Plans designed to bring each strategic priority to fruition over the next three years.

The complete Strategic Plan report, which includes summaries of the resident survey results and input from business focus groups, can be found online at: <https://vil.shorewood.il.us/government/strategicreport.aspx>

About Shorewood, Illinois

The Village of Shorewood is a distinctive and innovative community in which lifelong investments will be secure and prosperous. We are compassionately committed to building strong families and strong businesses that contribute to the place we are all proud to call "Home".