



2021 – 2023
**STRATEGIC
PLAN** FEBRUARY 2021





RAPP CONSULTING GROUP

February 2021

RE: 2021-2023 Strategic Plan – Village of Shorewood

Dear Mayor Chapman,

I am pleased to present the 2021-2023 Strategic Plan and Summary Report to the Village of Shorewood. The plan reflects the organization's priorities, commitment to measurable results and the delivery of quality services.

It has been a pleasure assisting the Village of Shorewood with this important project. The Village Board and senior management team displayed clear thinking, dedication and focused effort.

I particularly wish to thank Village Administrator Jim Culotta and Economic Development Director Kelley Chrise for their help and support during the process.

Yours truly,

Craig R. Rapp
President

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