



VALUES

COMMUNITY FIRST

We work on behalf of community interests, not individual interests

HONEST AND OPEN

We are honest and open in our service to the public

SKILLED AND COMPETENT WORKFORCE

We are committed to maintaining a highly trained, committed workforce

COMMITMENT TO EXCELLENCE

We serve the community with the highest degree of professionalism

STEWARDS OF THE PUBLIC TRUST

We maintain the public's trust through reliable, transparent service

STRATEGIC PLANNING PROCESS

ASSESS CURRENT ENVIRONMENT

- Senior Management Review
- Community Engagement
- Vision/Mission/Values
- Scan/Assess Environment
- SWOT Analysis

SET PRIORITIES, TARGETS

- Strategic Planning Retreat
- Operating Environment
 - Environmental Scan
 - Community Engagement
 - Internal SWOT
- Vision/Mission/Values
- Challenges, Priorities
- Outcomes, KOI's, Targets

IMPLEMENT THE PLAN

- Implementation Session
 - Strategic Initiatives
 - Action Plans
- Refine details
- Final Review, Approval